

ABSTRACT OF THE DISCLOSURE**APPARATUS AND METHODS FOR PROVIDING AN ESTIMATED TIME
OF ARRIVAL BASED MARKETPLACE**

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Apparatus and methods for providing an estimated time of arrival based marketplace are provided. The apparatus and methods solicit bids from one or more service providers for a requested service. The service providers may respond with bids that may include a price for providing the requested service along with an estimated time to perform the requested service in a location associated with the service provider. The bids are used, along with travel data obtained from a travel data provider, to generate service search results that are provided to a client device. The service search results include the price charged by the service provider as well as estimated times of completion (ETAs) for obtaining the service from the service provider. The ETA may be a combination of travel time determined from the travel data and time of performance determined from the bid submitted by the service provider. The service search results may further include a service provider rating that provides an indication as to the accuracy of the ETAs. From the service search results, a user of the client device may submit an order for having a particular service provider from the service search results provide the requested service.

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